

BANKING AND  
FINANCE

## TALAL AL AJMI

CEO, VI Markets  
KUWAIT

A young Kuwaiti entrepreneur, founder and CEO of one of the most recognised and leading Trading platforms in the Middle East, Al Ajmi established VI Markets in 2010 and was awarded best managing partner by One Financial. VI markets has come a long way since 2010, being regulated the Financial Conduct Authority (FCA) based in the UK. The FCA is the conduct regulator for nearly 60,000 financial services firms and financial markets in the UK and the prudential supervisor for 49,000 firms, setting specific standards for 19,000 firms.

VI Markets offer Copy Trading, a unique, patented technology which automatically copies trading portfolio performance for individuals who want to link their accounts with a specific trader. This new technology eases the process of managing one's portfolio, and with Copy Trading, many traders can start joining the social trading revolution, and connect with other traders, discuss different strategies, copy or even mirror their trades.

Another unique offering is One Connect app, which handles it all in a safe and secure environment and keeps all your execution in one place whilst experiencing all the exceptional trading tools it offers. In the future, users will be exposed to a value creation platform which will allow users to optimise, upgrade and engage in real life investment activities in virtual spaces.

**A forward vision**

Al Ajmi's vision is to empower people through education, and this what differentiates him from his competitors. He always believed that women needed empowerment in this field to shine as they possess a great potential and in support of this, he launched an initiative called Yasmeen. It is a forum exclusively for women, designed specifically to support female empowerment in business and the world of financial investment, through structured training and education on commerce and the world's financial mark. This unique initiative in the Gulf and Middle East had shown great success and was recognised by many universities, both in Kuwait and beyond.

Al Ajmi strives to change the wrong perception taken by many about online trading and stock market, and believes that he should share his experience with those interested in online trading to allow them to start their journey the right way. He believes that social media and the internet should be used to serve education and spread awareness in the right form. He has been recognised locally and internationally for his achievements across several media platforms.



“The metaverse economy would be based on blockchain technology and related asset classes like NFTs and crypto”

## 2010

The year in which VI Markets was set up, providing investors in Kuwait a tailored online trading service