

**BANKING
AND FINANCE**

TALAL AL AJMI

Founder
VI MARKETS

Kuwaiti businessman Talal Al Ajmi is the founder and CEO of one of the leading and most recognised online brokerage firm in the Middle East. After its launch in 2010, Al Ajmi went on to become a member of the Board of Directors of VI Markets' mother company, One Financial. Recognised for his outstanding visionary and leading style across multiple key platforms, Al Ajmi has been highlighted internationally by multiple entities, including as Visionary Leader of the Year 2021 by The Entrepreneur magazine and The Global Leader of the Year 2021 by the Asia One award. He has been ranked among the top ten CEOs in Kuwait by CEO Insights; as the Best Emerging CEO Online Trading by the IFM Award 2021; in addition to receiving the 'Outstanding Leadership Award' by Money 2.0 in 2022.

Setting milestones with unique offerings

According to Al Ajmi, the main mission and vision of VI Markets is educating and spreading awareness about trading online with staff trained to provide customer service unparalleled elsewhere. VI Markets offer Copy trading, a unique, patented technology which automatically copies trading portfolio performance for individuals who want to link their accounts with a specific trader. Always striving to enhance the customer experience, this new technology has shown great interest in the world as it eases the process of managing one's portfolio. With Copy Trading, many traders can start joining the social trading revolution, and connect with other traders, discuss different strategies, copy or even mirror their trades, with each trader subsequently either charging a subscription fee or a percentage on the profit gained from trades.

Another unique offering by VI markets is One Connect app, which Al Ajmi points out that whether you're a beginner looking to learn the basics or a mentor wanting to charge for signals, One Connect handles it all in a safe and secure environment and keeps all your execution in one place whilst experiencing all the exceptional trading tools it offers. An integrated, fluid process, the One Connect app is linked to MT4 and all trades are visible in a client's MT4 account and on the One Connect app. Users can sign up for a new account within the One Connect app or they can link an existing account using a drop-down menu within the app.



“The use of artificial intelligence (AI) and automated trading in the market will be a leap for every trader, as it will manage the risk levels”

2010

The year in which online trading service platform VI Markets was set up in Kuwait