

# Time To Trade

Under the leadership of Founder and CEO, Talal Al-Ajmi, Kuwait's VI Markets is advancing the online trading ecosystem, through technology, training, and cutting-edge services.

VI Markets provides investors in the Middle East with a tailored online trading service that includes the opportunity to trade forex and contracts for differences (CFDs) on indices, commodities, energies, bonds, and futures.

As part of its vision, VI Markets partnered with UK-based firm, One Financial Markets, to develop and enhance its offering to a growing pool of traders. Established in London in 2007, One Financial Markets is regulated in the United Kingdom by the Financial Conduct Authority (FCA). The organization combines global presence and local expertise, through its wholly owned and affiliate offices throughout the Middle East, Europe, South America, and Central and Southeast Asia.

Over the past 10 years, VI Markets has achieved great milestones, obtaining a great share of the market in Kuwait and the wider Middle East through hard work and dedication. Building on this track record, the company is steadily moving closer to becoming internationally recognized for the outstanding services it delivers.

VI markets offers a wide range of instruments on both forex and CFDs. In relation to forex, the company offers both major and exotic currency pairs, such as USD/SGD and USD/ZAR, with no commission and minimal spreads.



Talal Al-Ajmi, Founder and CEO

What's more, VI Markets has recently started offering copy trading technology as part of its ongoing efforts to meet client needs. Tech-driven copy trading is allowing investors to join the social trading revolution. They can connect with other traders, discuss different strategies, and copy – or even mirror – their trades. The technology automatically copies trading portfolio performance for those who want to link their accounts with a specific trader. Each trader will either charge a subscription fee or a percentage of the profit gained from trades. This new technology has generated great international interest, as it eases the process of portfolio management.

VI Markets is also a licensee of the One Connect Copy Trading app, which allows clients from around the world to chat and trade on the same platform. They can talk with fellow traders, learn from the best, and make better informed trading decisions as a result.

One Connect Copy provides a number of services to users who enter into equity, CFD, and forex trading. The app is linked to electronic trading platform, MT4, and all trades are visible in a client's MT4 account, as well as on the One Connect app. Users can sign up to a new account within the One Connect app, or they can link an existing account using a drop-down menu within the app.

## Below are some of the popular app functions:

- 'Groups and Chats' allows users to chat and share live trade notifications with other users
- 'Copying' allows users to select another user's trade and copy the parameters. Parameters include direction, market, stop and limit
- 'Create Groups and Chats' allows users to invite their friends to join up to the app
- 'Following' provides a user with direct access to the transactions of another user
- 'Member Statistics' presents information about a user's trading performance
- 'Messenger' is a feature which allows users to message each other



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Additionally, there are a number of 'Spotlight' tables displaying the best performing traders from different brokers around the world, ready for clients to copy. Once users have decided to copy a trader, they can set their parameters, such as trade size and maximum draw down, all based on their own trading account size. Users can stop copying, and stop publishing trade ideas and signals at any time.

Whether a user is a beginner looking to learn the basics, or a mentor wanting to charge for signals, One Connect handles it all in a safe and secure environment. In sum, the app allows clients to experience all the exceptional trading tools that One Connect has to offer in a single, easy-to-use platform.

The vision of VI Markets is to provide all those interested in trading with the opportunity to learn. To this end, the company offers a constant series of training sessions, seminars, and workshops across the region. Educating clients and allowing them to meet with popular investors in the region will help them gain the relevant knowledge and experience they need to successfully manage their accounts. These special seminars and training sessions are conducted on a regular basis and are delivered in-house at VI Markets in Kuwait, Egypt, Dubai, and Oman. What's more, they are available in multiple languages, including Arabic, English, and Urdu, with Tagalog soon to be added to the list.

In addition to training, services, and copy trading technology, there are several other reasons why traders choose VI Markets. The company is regulated by the FCA, private data is never shared without permission, and funds are protected by security protocols, with clients managing their deposits and withdrawals on the spot.

**VI MARKETS**

[www.vimarkets.me](http://www.vimarkets.me)