

FINANCE

TALAL
AL AJMI

Founder and CEO
VI Markets
Kuwait

As a young Kuwaiti entrepreneur, Al Ajmi's passion towards financial markets and trading helped to reinforce his reputation in the trading field in Kuwait and the Middle East. A graduate from the University of Philadelphia, USA with a Bachelor's Degree in Information Technology, he had always considered himself an entrepreneur and a businessman.

His career journey began during his academic years during which Al Ajmi was managing several small family businesses. When he returned to Kuwait, he joined an investment company to gain more knowledge, and after working in this field for several years, Al Ajmi was inspired to move forward and work towards achieving his dream. He held various positions in several financial companies and eventually assumed the role of financial broker to help kick-start his new career as an entrepreneur.

The start of VI Markets

Al Ajmi founded Version International Markets (VI Markets) in Kuwait in 2010 and currently holds the position of CEO and a board member at One Financial Markets, the main partner.

VI Markets provides a tailored online service to investors in Kuwait and then partnered with One Financial Markets, which was established 2007 in London. One Financial Markets is regulated in the UK by the Financial Conduct Authority (FCA) and offers a global presence with local expertise through its fully owned



“The benefits of leveraging augmented reality (AR) and virtual reality (VR) in the metaverse include the ability to generate opportunities through leading-edge technology and the reduction of operating costs”

and affiliated offices throughout the Middle East, Europe, South America, Central and Southeast Asia. This partnership has enabled VI Markets to become one of the few countries in the GCC region to be regulated by FCA. Al Ajmi's consistent vision has enabled him to obtain high market share in Kuwait and the Middle East.

Ambition with no boundaries

Faced with numerous challenges, including the procurement of capital as well as creat-



Investing VI Markets is educating and spreading awareness about trading online

ing an awareness about the intricacies of trading in international markets, Al Ajmi's goal was to promote sustainable development via education.

He established VI Markets in a modest building with few employees, knowing that this field faced stiff competition from different existing companies, but he still managed to steadily build his business. His core focus was to educate those Kuwaitis' who are interested in trading and then enable them to start their own journey by managing their portfolios.

Sharing his success on social media

By leveraging the power of social media, Al Ajmi shared his daily trades and educated his audience on how to manage their portfolios. Not only did this help to attract a huge base of existing and new traders in Kuwait and the Middle East but allowed him to grow closer to his audience.

The launch of Yasmeeen

Steered by a belief that through education anything is possible, Al Ajmi had always wanted to launch an initiative that served the women in Kuwait and the Middle East. He understood that women were also interested in foraying into the financial markets but did not know where to start. Therefore, Yasmeeen was launched as a forum exclusively for women, designed to support female

empowerment in business and the world of financial investment.

Through bespoke educational services and outstanding personal support, Yasmeeen provides tailored training and trading solutions that supports growth and the pursuit of commercial and educational goals. Al Ajmi shifted the concept of trading within this market by providing members with the specific workshops and seminars as well as helped them in obtaining their FCA licenses which ensured credibility and professionalism.

Passion for trading

Not only passionate about trading, but Al Ajmi is also an avid collector of timepieces as well as is a loyal fan of Manchester United. He also believes in giving back to society through philanthropic projects and has built several charitable schools in both Indonesia and India to promote education outside the field of trading.

2010

The year in which Talal Al Ajmi founded Version International Markets (VI Markets) in Kuwait

Technology based product offerings

According to Al Ajmi, the main mission and vision of VI Markets is educating and spreading awareness about trading online with trained staff to provide stellar customer service. A key unique offering by VI markets is One Connect app which handles everything in a secure environment and keeps all your execution in one place while experiencing all the trading tools it offers. An integrated process, the One Connect app is linked to MT4 and all trades are visible in a client's MT4 account and on the One Connect app.

Users can sign up for a new account within the One Connect app or they can link an existing account using a drop-down menu within the app. VI Markets provides complimentary workshops conducted by professional trainers, both virtually or in-person for its clients and non-clients to help spread awareness.

Moreover, VI markets offer a wide range of instruments on both forex and CFDs. And with forex, they offer all major currency pairs, in addition to exotic currency pairs. Another unique patented technology is Copy Trading which automatically copies trading portfolio performance for individuals who want to link their accounts with a specific trader. Striving to enhance the customer experience, this new technology has shown great interest in the world as it eases the process of managing one's portfolio.